



iimpact

Making a difference

IMPULSE

Quarter #1 (FY20-21)



From the desk of the Executive Director (Dr. Shubhangi Sharma)

It gives me immense pleasure to share with you the first newsletter of this financial year. This period for IIMPACT started with a sense of loss due to the sudden outbreak of COVID 19. All our Centres had to be closed due to the lockdown. Field mobility was hampered, and learning activities abruptly came to a halt.

However, as it is said - tough times end, tougher people do not. This unprecedented occurrence gave IIMPACT an opportunity to test its community connect by engaging with the families and girls beyond scholastic education. We also piloted new ways to connect with and continue learning of our huge army of academic foot soldiers experimenting with basic technology. A full-fledged teacher training model was implemented primarily using smartphones which was the only available 'technology connect' with the kind of socio-economic group of teachers; we work with. It was not smooth, there were challenges, and limitations. However, we sailed through reaching out to about 70 % of our teachers on a regular basis.

Impact also took education beyond scholastic learning and learning centres and started a drive for community education and awareness. A range of in-house material including games, videos, facts and misconception sheets, and posters were developed along with a collation of information material developed by other individuals and organizations. Around 4,00,000 community members were reached across 1500 intervention villages over the last 3 months with the help of this learning kit.

IIMPACT also took up a status survey across nearly 1000 villages covering 5000 families with ISDM as a knowledge partner to understand the condition of the community in terms of livelihood, food, sanitation and hygiene; provisioning by government and others; gaps in provisioning as well as short, medium and long terms needs. This survey was followed by another survey around health infrastructure in 1500+ intervention villages under the guidance and support of public health specialist Dr. Nachiket Mor.

Both surveys provided interesting insights in terms of understanding the plight of the community and their requirements. The way forward is to see which are the areas where IIMPACT can support and where we require enablement of services to the communities by connecting them to organizations and the government to secure the communities entitlements and fulfil their needs.

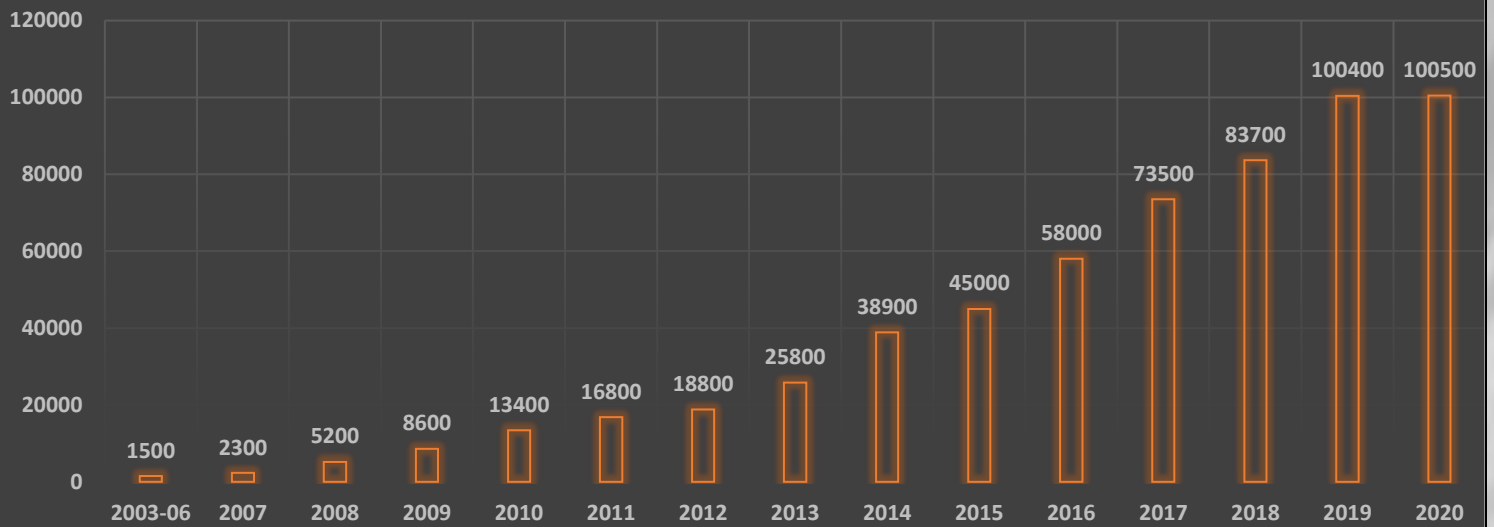
We were also fortunate to get some support from our partners liked MG Motor, Cholayil, and other individuals to provide actual relief in some of the communities. Going forward we are receiving interest to support with some immediate need items like sanitary pads, soap, and others.

While all this was going on IIMPACT also decided to invest time in its organizational learning around issues in education and social development. Educationists and social development practitioners were invited from across the country to virtually speak with our team on wide-ranging issues including emotional resilience, aims of education, understanding child learning, child reading ability enhancement, the importance of context, family and the immediate environment of the girls in the learning process.

IIMPACT has been fortunate to be equally trusted by its donors as well as its village communities. Because of this, the endeavour which was started by a committed group of IIM Alumni has reached to 11 states, 34 districts, and 1500+ villages with a strong band of 29 community-based partners. We are also deeply indebted to those who joined us as volunteers, interns, pro-bono consultants over the years and contributed with their skills, and expertise. Without all of you, we would not have been what we are today. We look forward to extending the reach of IIMPACT's community and bring in a greater number of IIMPACTORS with your support.

IIMPACT's impact over the years

Number of girls in IIMPACT's program over the 17 years



About IIMPACT

VISION

IIMPACT's vision is to transform the lives of women, families, and entire communities in India by educating and empowering the girl child

MISSION

Our mission is to mobilize and motivate non-school going girls, between the ages of 6 and 14, from economically and socially backward rural areas of India, and put them firmly on the track of literacy through quality primary education

ABOUT US

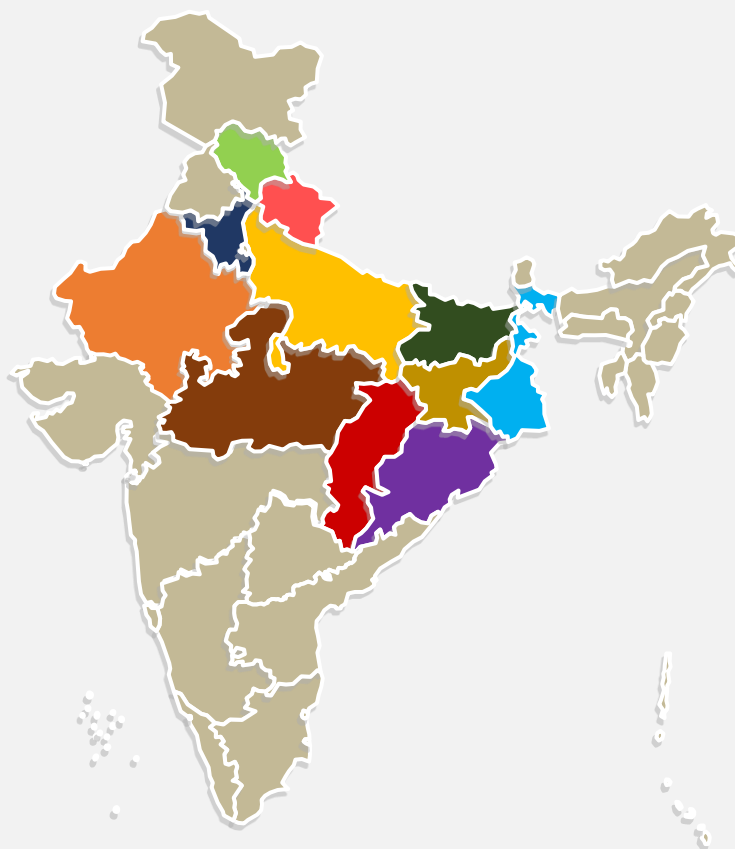
IIMPACT is a non-profit organization established in 2003 by the IIM-Ahmedabad alumni batch of 1978. The organization, through its Girl Child Education Program identifies out-of-school, irregular to school, and dropout girls in rural villages of India and provides them with quality primary education. The objective of the program is to empower and mobilize young girls from rural disadvantaged and socially backward villages in India, enabling them to become active change agents of their communities



IIMPACT's Current Reach

Transforming rural communities using Education as a “Lever” for change

11 States
34 Districts
86 Blocks
1,594 Villages
1,969 Centres



Blended TOTs (Training of Trainers)

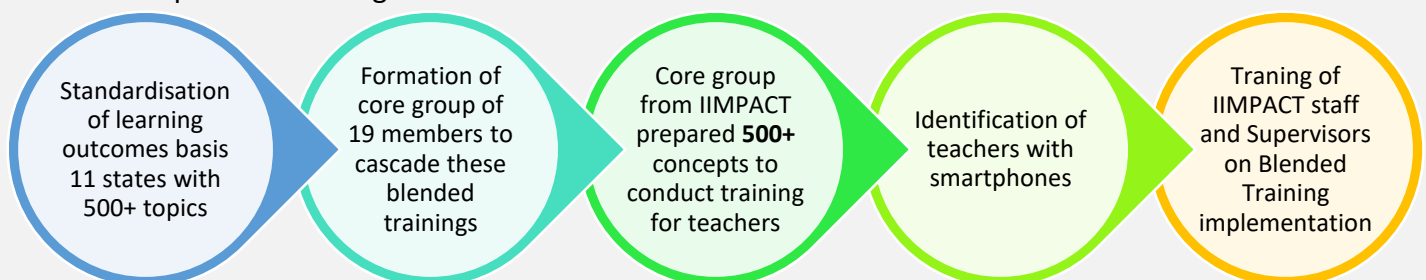
COVID Phase 1 TOT (Training of Trainers)

- 1500 teachers were trained by for a period of 20 days on the phase 1 module
- IIMPACT has developed an in-house module on Covid-19 which is a combination of videos, games & stories to spread awareness on the same
- A content repository has been built of COVID education material from other individuals and organizations to further support our community education efforts
- All the material is being shared in the community by the teachers and supervisors to educate and inform communities of all necessary information around COVID-19

Blended training of educational concepts: Ensuring continuing education & preparation

Teachers are the keystone to our entire program, and their continued training and revision of curriculum and pedagogy is of utmost importance to us. The current scenario presented to us an opportunity for deliberation and retrospection. We realized that going ahead we must deliver training programs in a blended training/ learning approach while keeping in mind the contextual realities of the communities we work in. Blended learning offers the learner convenience of location and flexibility of pace. It allows the learners to interact with instructors and fellow learners, social learning is supported. We intend to implement this Blended learning approach over online platforms (google meet) and through direct- group phone calls. This started with a handful of teachers and has now cascaded its way up to nearly 1500 teachers.

Before COVID-19, IIMPACT has always ensured that regular Quarterly Teacher Trainings had been conducted for our teachers. Even now with the Blended training approach, our team made sure that the teachers with smartphones (nearly 1500) received training on various academic concepts. This is being carried out as below:



All the concepts were shared before hand and are being steadily covered with all our teachers through google meets & phone calls. Every training was led by example with an IIMPACT trainer conducting the training with a few teachers of each batch for 4 days after which the rest of the teachers are being trained in a similar manner by the PNGO team members (Coordinators & Supervisors)

Charcha & Social Educational Development Dialogue

Sessions with industry experts for IIMPACT & partner NGO team. Charcha's are an in-depth discussion on a specific topic, while the social educational development dialogue's focus on general instances and broader perspective of the current scenario



"The aims of education, the role of Primary Education in realizing those and the learnings for IIMPACT" - Sharad Chand Behar, Founder Director (Eklavya)



"Social Educational Development Dialogue on learning Math" - E.K. Shaji, Co-founder (Jodo Gyan)



"Inviting educational practitioners to reading abilities of children" - Himanshu Giri, CEO (Pratham Books)



"Challenges of primary education in general and amidst COVID-19, and the role of organizations like IIMPACT" – Prof. R. Govinda, former Vice Chancellor (NIEPA)



"Enabling child learning amidst COVID" - Subir Shukla, Partner (IGNUS Pahal)



"Role of community in child learning & building positive learning environment" -Dr. Hriday Kant Dewan, Educational Advisor (Vidya Bhavan Society)



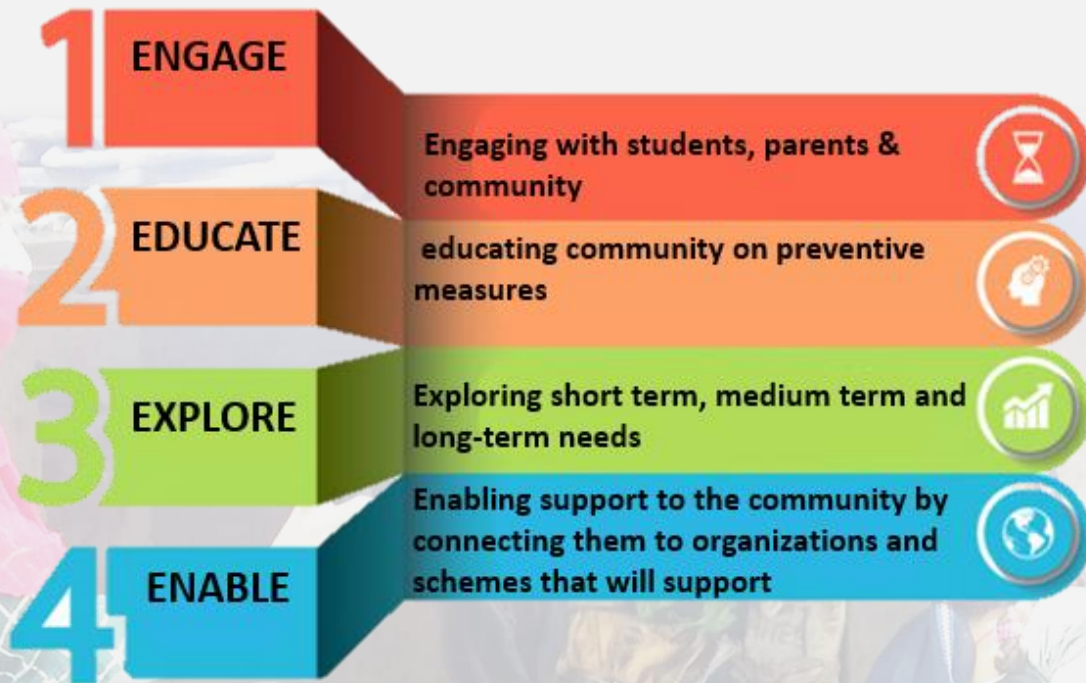
"COVID-19 Scenario and where it is leading us" - Nachiket Mor, Former Director, (BMGF – India)



"I am important, a session on mental health" - Vedha Chopra, Psychologist (Manas Foundation)

IIMPACT's COVID-19 Response

4 Pillars



Community Awareness

Exploring needs through Survey

Relief Initiatives

Linking up with support organization

Community Awareness



Awareness poster made by a teacher



Teachers sharing COVID-19 information with community members

1,500

Teachers (Every educator is also a learner)

3,75,000+

Community Members
IMPACTED through
COVID-19 phase 1
module



7,500+

Teacher Families
IMPACTED through
COVID-19 phase 1
module



Hand washing awareness



Community members practicing social distancing

April 2020
Kharzene, Madhya Pradesh

**COVID-19
AWARENESS ALPHABETS
(कोविड -19 जागरूकता ABCD)**

ABCD Alphabets Guide

पहचाना मुझे

Corona Video & Story

मास्क कैसे पहने और नष्ट करें

Mask Wearing Guidelines

कोविड -19 से सड़ें धरारे नहीं

FAQs & Posters on COVID-19

To know more about our awareness module, please press ctrl and left click on the module you want to see

Exploring
needs
through
survey

A Survey was conducted to identify the gaps, needs & long-term challenges so that provisions, either govt. or non govt. can be addressed

970 Villages

4800+

Community Members
reached out



Relief Initiatives

With the increasing demand for masks to protect oneself from Coronavirus, Manju, a teacher at one of our Learning Centres in Railmagra (Rajasthan), saw the need for masks in her rural community which motivated her to voluntarily take on the role of a Corona warrior and make and distribute over 300 cloth masks for free. Her efforts were also recognized by the local daily

महामारी के प्रति ग्रामीणों को किया जागरूक



नवज्योति/रेलमगरा। उपखण्ड क्षेत्र में इम्पेक्ट और अलर्ट संस्थान द्वारा संचालित बालिका शिक्षा कार्यक्रम के तहत अनुदेशक पद पर कार्यरत अरुंडिकिया निवासी मंजु कुमावत गांव में कोरोना महामारी से बचाव के लिए ग्रामवासियों को निःशुल्क मास्क बनाकर वितरण कर रही है। संस्थान निदेशक बी के गुप्ता के सानिध्य और परियोजना समन्वयक पुष्कर व्यास के निर्देशन और सहयोग में यह कार्य किया गया। इसके अलावा रतन लाल, नरेश शर्मा और अन्य अनुदेशक भी अपने स्तर पर अन्य अपने स्तर पर इस महामारी के प्रति ग्रामीणों को जागरूक किया गया।



Our teachers and supervisors in Alwar (Rajasthan) aiding Corona relief measures by volunteering as frontline workers



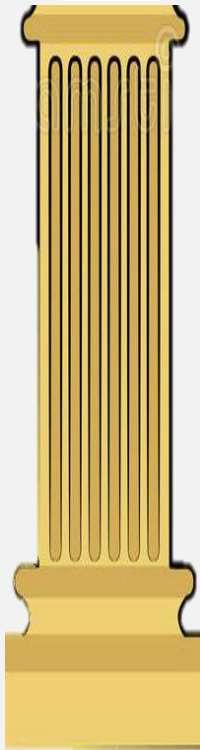
Aashkar Ali, an IIMPACT Project Officer providing sanitation supplies to his community. Keeping in view the acute pandemic he rose to the opportunity and supported the ones in need with sanitizers



Mask/ Soap distribution by teachers in their communities



Linking up
with
support
organization



कोविड -19 से लड़ें घबराये नहीं

कोरोनावायरस रोग (कोविड -19) एक संक्रामक रोग है जो चीन के बुहान शहर में उत्पन्न एक नए वायरस के कारण होता है। यह बीमारी खांसी, बुखार और अधिक गंभीर मामलों में, सांस लेने में कठिनाई जैसे लक्षणों के साथ सांस की बीमारी (पल्म की तरह) का कारण बनती है।

रोकथाम

- अपने हाथों को नियमित रूप से धोएं
- जब खांसी या खांसी आवें तो किसी साफ कपड़े, टिश्यू पेपर को मुंह पर प्रहार करें
- कुछ समय तक एक दूसरे से न मिलें। साथ ही अगर आप बाहर हैं तो एक दूसरे से एक मीटर की दूरी बनाएं रखें
- घर पर रहें, जरूरी काम के लिए ही बाहर जाएं

लक्षण



यदि आपके पास उपरोक्त लक्षण हैं, तो एक डॉक्टर को देखें और स्वयं दवा न लें

कोरोना-वायरस के लिए हेल्पलाइन नंबर:

+ 91-11-23978046 या 1075

मन व मन से स्वस्थ रहें

यह ध्यान रखना महत्वपूर्ण है कि हम वर्तमान घटनाओं पर चिंता करने में अलगाव नहीं हैं। हम हमेशा अपनी प्रतिक्रिया चुन सकते हैं। यदि आप संघर्ष कर रहे हैं, तो यहां कुछ चीजें हैं जो आप अभिखिला की स्थिति में अपने मानसिक स्वास्थ्य की देखभाल कर सकते हैं:

1. संतुलित आहार बनाएं रखें जिसमें हरी सब्जियां और फल शामिल हों
2. नियमित व्यायाम करें
3. नींद / आराम के लिए पर्याप्त समय निर्धारित करें
4. परिवार के साथ कालिंदी टाइम बिताएं
5. पढ़ने या अन्य गतिविधियों में लिखा रहें जो आप लंबे समय से लेना चाहते थे

अपने हाथों को साबुन और पानी से धो लें



cough

of D

If you have the above symptoms see a doctor and do not take medicines on your own

The Helpline Number for corona-virus :

+91-11-23978046 or 1075

Come forward, raise your voice, donate now

She has always been at the forefront of every crisis,
She has been the saviour, as well as the survivor amidst all emergencies.
Still, she is most vulnerable when calamities occur.
She is the first one to go hungry if food is scarcely available in the family,
she is the first one to lose her livelihood.
She faces the risk of trafficking, violence, and abuse under adverse conditions.
To add to her misery, she is the first one to lose out on educational opportunities.
If she loses, our nation will lose, humankind will lose.
Don't be the silent observers,
come forward and raise your voice!
If you don't, her strength is likely to be lost forever...
Join hands with IIMPACT to support these silent warriors.
let us all make sure that these innocent smiles don't fade away.

Donate now!



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