



IIMPULSE

FY18-19 Q3 REPORT



When girls are educated, their countries become stronger and more prosperous.

– Michelle Obama, Former first lady - USA

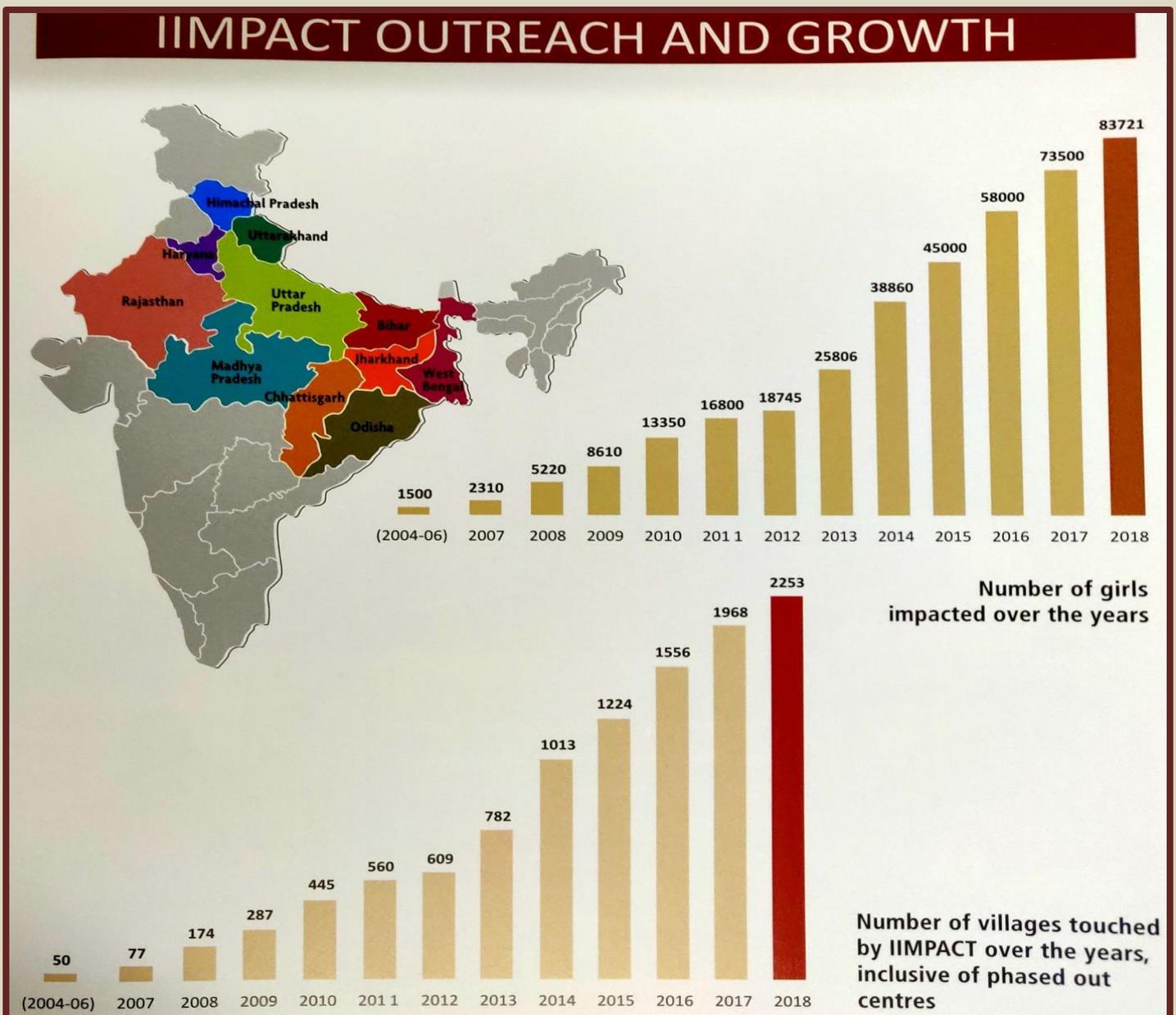
You too can be part of bringing about change for girl child education in India

To know more about IIMPACT go to www.iimpact.org
 You can also email us at info@iimpact.org or call us at 0124-4371141

About IIMPACT

IIMPACT was started by the Alumni of IIM-Ahmedabad (1978 batch). Under their Girl Child Education Project, IIMPACT identifies out-of-school/ irregular/ dropout girls in rural villages of India and provides them with quality primary education. IIMPACT started with just 450 girls and 15 Learning Centres in 2004. Today IIMPACT supports over 53,000 Girls from 1800+ Villages in 80 Blocks spread across 34 Districts of 11 States in India. The IIMPACT Learning Centre model establishes single-teacher led Learning Centres imparting Primary-level education using a Multi Grade Multi Level approach. IIMPACT runs this project for about 5-6 years in one locality, up to the time that each girl enrolled in the Learning Centre has received a firm grounding in primary education. Over 26,000 girls have passed out of our Learning Centres, many of whom have gone on to higher studies.

IIMPACT Footprint as on 31st March 2018



EVENTS

Since the past 15 years IIMPACT has left no stone unturned to ensure that maximum girls in the rural parts of India are benefited by its program. IIMPACT has been organising awareness campaigns, community meetings, visits, and more, to cover as many areas as possible to bring about a change for girl child education in India.

NEEL MULLICK – Dark Blossom - #Read4Charity



#Read4Charity – India’s new literary sensation donating 50 per cent royalties to IIMPACT

Being hailed as “unputdownable” by Ruskin Bond and “haunting and visceral” by Rajdeep Sardesai, Neel Mullick is donating half his royalties from *Dark Blossom* to IIMPACT.

Dark Blossom is a story of love in spite of loss and promises to keep you engrossed from the start, shocked in the end, and yearning for more. All details, including where to buy are available at www.wintrip2ny.com.

Neel decided to work with IIMPACT after visiting many centres and convincing himself that our unequivocal focus at breaking the cycle of illiteracy that plagues girls from impoverished communities and a clear yet low-cost delivery model relying on local community-based learning centres, are precisely the need of the hour.

Dark Blossom has all the elements of a winner: real-life situations, next-door characters, explosive incidents unspooling a series of questions, and an ending that shocks even the most seasoned reader. Unputdownable! - Ruskin Bond

TITAN ECHO #ForHer



All it takes is one girl to start a fire; for the revolution to spread.

Titan **ECHO (Educate to Carry Her Onwards)** was a company-wide program conducted by TITAN for supporting the girl child.

Rana Uppalapati, a Titan business associate and an international skater, took up the mammoth task of skating the Indian Golden Quadrilateral (6,000 Km) in 90 days to raise funds for the education of girl children, create awareness among 6 lakh people about child safety, and reach out to 6 lakh children through partnership with CII-Young Indians.

His journey began on 10th September from Belagavi and ended in Bengaluru on 11th December. Rana during his journey stopped at Rajasthan, Uttarakhand, Delhi, & Kolkata to emphasise the importance of education for girl children. *Together, let’s change the world; one girl at a time!*

GANDHI JAYANTI

Gandhi Jayanti was celebrated at IIMPACT's Learning Centres to acquaint girls with Gandhi's story, principles, philosophies, & role in the Indian freedom struggle through their participation in various activities like dance, drama, music, poetry, cleanliness drives, & games. Parents of the girls, Centre Management Committee members, Supervisors, and Project Coordinators also became a part of the celebrations at the Learning Centres.



CHILDREN'S DAY - Bal Diwas



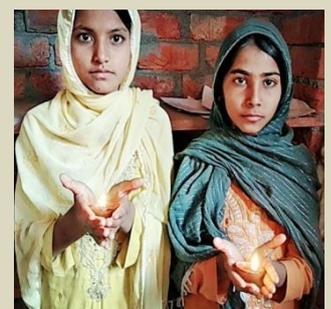
Children's Day was celebrated at IIMPACT Learning Centres to create awareness regarding the rights of children with respect to their care & education. Games like Namaste Namaste, Langdi Tang, Rassi Kood, & Koda Jamalshahi were organized and the girl children sang songs, danced, recited poems on children, and read quotes by Pandit Jawaharlal Nehru on his birth anniversary. In addition to this, the Project Coordinator & Supervisors shared the significance of celebrating the day and told the girls about why Pandit Jawaharlal Nehru is also known as Chacha Nehru.



DEEPAWALI



Deepawali (also known as Diwali), was celebrated at IIMPACT Learning Centres to educate the girls about its significance and history through activities like storytelling. In addition to this, the Project Officer and teachers told them about the meaning of 'deep' & 'awali' as well as shared with them the story of Ram and how Diwali used to be celebrated earlier. In the end all the girl children lit Diyas.



WOOLLEN SWEATER DISTRIBUTION



Many girls that come to the Learning Centre do not have access to warm clothes to protect them from cold winds during winters. Other girls often repeat worn out woollens every winter which do not provide adequate warmth.

To cater to this problem, IIMPACT & its partner NGO ALERT Sansthan collaborated with Narayan Sewa Sansthan, Udaipur to provide good quality woollens to nearly 1000 girls studying in IIMPACT Learning Centres at Railmagra, by New Year's Eve. Another 1000 girls were provided quality woollens in Kanpur with the generous support of Mr. Vipul Kedia & friends

FOUR-STEP HAND WASH



Four-step hand-wash activity was conducted to emphasize the importance of washing hands, using recommended techniques, for better health & hygiene.

The teachers told the girls about how hands can be carriers of many germs and how keeping hands clean can prevent them from various illnesses.



Having understood the importance of this activity the girls promised to wash hands with soap using the four-step method, especially before taking meals and after using washrooms. Where, step one stated the right method to wet hands with clean water, step two involved rubbing of soap, until lather forms, for twenty seconds, third step involved cleaning areas between the fingers, under the nails, on the back of the hand till the wrist, and the last step involved rinsing and patting hands with a clean dry towel.

Towards the end of the activity the girls promised to share what they learnt with their family members, to bring a change in the community with respect to habits related to health and hygiene.

INTERNATIONAL GIRL CHILD DAY



11th October was declared as the International Girl Child Day by the UN, in 2012. Also known as the International Day of the Girl, this day was celebrated at IIMPACT's Learning Centres to support opportunity for girls, increase awareness about gender inequality faced by girls worldwide, which affects their access to education, nutrition, legal rights, & medical care, and protect them from discrimination, violence, and forced child marriage.

Celebrating the International Girl Child Day helped in sensitizing the community majorly towards the rights of girls with respect to their care and education.

**Note: Not all mentioned events took place at all Centres, and not all events that took place have been mentioned. The events here are a compilation which was done basis the scale and frequency of the said event.*

CENTRES LAUNCHED



TRAININGS

IIMPACT Teacher Trainings are conducted in every quarter, to bridge and strengthen the knowledge base of the teachers. IIMPACT conducted 60 batches of 5-day trainings in Q3 of FY 18-19 with a total of 1730 participants.

JODO GYAN



Post quarter two's Jodo Gyan training which was specifically designed for Program Managers, Project Officers, and Supervisors, the training for the third quarter conducted by Jodo Gyan team focused on teachers.

On day one mathematical concepts through Jodo Gyan Kit were explained and easy-to-understand methods to solve mathematical problems were shared during the training for teachers. On the following day the team visited the Learning Centres at two locations to witness the implementation of Jodo Gyan concepts.

DIGANTAR MGML (Multi Grade Multi Level) TRAINING



The training was conducted in two batches for old and new participants from IIMPACT & its partner NGOs. It was conducted to acquaint the participants with MGML teaching methods. The new participants also visited Digantar School to understand the functioning and ways of managing a classroom efficiently.



MATHEMATICS MODEL WORKSHOP



The Mathematics Model Workshop was conducted by two volunteers from Pratham, an NGO which works towards providing quality education to underprivileged children in India. The objective of the workshop was to impart knowledge about concepts like sankhya-chakra, age-model, shapes, and calendar. During the workshop, the teachers were oriented on

the importance of giving a demo of the working models to be used by the girls at the Learning Centres. Towards the end of the workshop the teachers worked in pairs to construct models for the Learning Centres and for an exhibition.

AZIM PREMJI FOUNDATION (APF) TRAINING



APF conducted subject-based trainings for trainers, Project Officers, and resource persons from partner NGOs. The training primarily focused on Hindi, Mathematics, and EVS concepts, EVS being the new subject that was covered.

IMPACT MEDIA REACH

पांच दिवसीय प्रशिक्षण का समापन



रत्नमगरा। बालिका शिक्षा संस्थान में आयोजित प्रशिक्षण का समापन कार्यक्रम में भाग लेने वाले शिक्षकों और छात्रों के साथ एक समूह की तस्वीर।

विशेष। पांच दिवसीय प्रशिक्षण कार्यक्रम का समापन कार्यक्रम में भाग लेने वाले शिक्षकों और छात्रों के साथ एक समूह की तस्वीर।

समापन। पांच दिवसीय प्रशिक्षण कार्यक्रम का समापन कार्यक्रम में भाग लेने वाले शिक्षकों और छात्रों के साथ एक समूह की तस्वीर।

मताधिकार का प्रयोग कर राष्ट्र निर्माण में सहयोग करें मतदाता



राजस्थान में मतदाताओं को प्रेरित करने के लिए एक कार्यक्रम आयोजित। कार्यक्रम में मतदाताओं को प्रेरित करने के लिए एक कार्यक्रम आयोजित।

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दैनिक भास्कर

25-De राजस



रत्नमगरा, नारायण सेवा केंद्र की तरफ से चार सौ बालिकाओं की स्वेटर बट्टि।

राजसभद्र। राजस्थान आदर्श राज्य कार्यक्रम के अंतर्गत राजसभद्र में आयोजित कार्यक्रम में भाग लेने वाले शिक्षकों और छात्रों के साथ एक समूह की तस्वीर।

विस्तारित विद्या। राजसभद्र में आयोजित कार्यक्रम में भाग लेने वाले शिक्षकों और छात्रों के साथ एक समूह की तस्वीर।

भोल खस्ती। राजसभद्र में आयोजित कार्यक्रम में भाग लेने वाले शिक्षकों और छात्रों के साथ एक समूह की तस्वीर।

दूसरे चरण में 260 बालिकाओं को किए स्वेटर वितरित



रत्नमगरा। आदर्श राज्य कार्यक्रम के अंतर्गत राजसभद्र में आयोजित कार्यक्रम में भाग लेने वाले शिक्षकों और छात्रों के साथ एक समूह की तस्वीर।

विशेष। दूसरे चरण में 260 बालिकाओं को स्वेटर वितरित किए गए।

प्रशिक्षण कार्यक्रम का समापन



रत्नमगरा। आदर्श राज्य कार्यक्रम के अंतर्गत राजसभद्र में आयोजित कार्यक्रम में भाग लेने वाले शिक्षकों और छात्रों के साथ एक समूह की तस्वीर।

विशेष। प्रशिक्षण कार्यक्रम का समापन।

CASE STUDIES

Building brains beyond books! Justifying the name of their Learning Centre, Sakhiyo Ki Badi



Vimla & Manisha study at Sakhiyo Ki Badi (Pipana) Learning Centre at Pipana.

In Pipana, racism still prevails and in such an environment, close friendship between Vimla & Manisha became an inspiration for the society and the rest of the girls, as Vimla & Manisha belong to different castes.

After joining Sakhiyo Ki Badi their friendship began when they started sitting next to each other. Before becoming friends Vimla only excelled at sports and Manisha only excelled at academics.



However, with the help of each other they moved ahead in studies and sports. As of now, they are performing better than the other girls, at the Learning Centre, in most subjects.

Their journey is proof that an open mind and an open heart can help people in growing together instead of letting issues like caste become a limitation. Their friendship justifies the name of their Learning Centre Sakhiyo Ki Badi very well.

Vimla and Manisha say, “We both became friends because of Sakhiyo Ki Badi (Pipana) and now we understand the importance of friendship. We share the same dream of becoming doctors and wish to study further”.

Teaching Unconditionally



Maya Ameta is a teacher at Ataliya SKB since July 2017. Till date, she has attended all trainings and is a resource teacher for new joiners.

Maya helped the daughter of the Sarpanch, Jagruti, who used to study in a private school. During Diwali vacation Jagruti started coming to Sakhiyo Ki Badi. In just a few days she learnt to introduce herself in English, learnt the names of colours & body parts, and started reciting poems.

According to her school teacher & family members, Jagruti used to be weak at Mathematics but after studying using TLMs her concepts were much clearer. Her school teachers were surprised to see her progress and appreciated Maya's efforts. Even though Jagruti never got enrolled, her progress was a reward, fulfilling enough for Maya.

Maya once expressed, "It was a pleasure to be able to bring about a change in a girl's life, even though she never joined Sakhiyo Ki Badi. The time I spent teaching Jagruti had visible results that her parents & teachers could decipher. This helped in establishing a good rapport with them."

Jagruti's parents said, "The last few days have brought about a drastic change in Jagruti's learning status. Though, we couldn't understand the concept and couldn't acknowledge the importance of establishing a Learning Centre like Sakhiyo Ki Badi (SKB) earlier, but we do value it now. We are thankful to IIFL-IIMPACT-SRUSHTI for running Sakhiyo Ki Badi, in our village. We would also like to thank Maya Ameta (SKB teacher) for her efforts towards improving educational status of girls".

Play is the work of the child - Maria Montessori



Lokhimoni Kisku is a tribal lady who has been teaching at Kesiadoba village in Bankura for a long time now. Her goal, to be independent and to help others, led her to support the villagers and the parents of the girls studying at the Learning Centre in setting up a children's park.



As most villagers were uneducated, the opening of a Learning Centre caught the attention of many, when some girls started going to the Learning Centre to study.



Other girls of the village spent most of their time helping their parents with household work, playing with sticks because they had no toys, and roaming around in the village. Upon visiting



Bankura and noticing the girls from the Learning Centre play on swings, they expressed that they wanted a park too.

To cater to the same the teacher called for a community meeting and discussed how a children's park could be built for the other girls to play at, in their village. During the meeting it was planned that a kitchen garden will also be developed along with the installation of a few swings and sowing of seeds of flowering plants.

Within three days the plan was executed with contribution from villagers in the form of materials needed; like wood, nylon ropes, pins, bamboo, cow-dung, saplings, manure, net for fencing etc. Mud-steps were also constructed at the entrance of the Learning Centre.

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